



**California  
FRESH CARROT  
Advisory Board**

Phone (559) 591-5675

Fax (559) 591-5744

531-D North Alta Avenue  
Dinuba, California 93618-3203

DATE: November 20, 2009

TO: Board Members & Alternates

FROM: Jerry Munson, Manager

RE: **Board Meeting of Wednesday, December 2, 2009 @ 10:00 a.m.**  
**Kern County Farm Bureau Office**  
(801 South Mt. Vernon, Bakersfield)

The above date and time has been set for our Annual Meeting, when we will need to establish a budget and an assessment rate for 2010. We'll also be getting updates and reports from the various people and firms that are working for the Board, including Bob Schramm, Marvin Curless, and Marilyn Dolan.

Within the next few days we will be sending you the Board's annual standard resolutions and a 2010 budget worksheet, along with a proposal letter for the 2010 year from Monfort Management. Proposals for 2010 from The Communications Department and Schramm will be forthcoming at the meeting.

This is an important meeting for our Board, and we are ordering box lunches for the meeting, because we'll most likely have to use a portion of the early afternoon to complete the agenda.

**Please use the enclosed response form in whatever manner you prefer so we will know how many will be attending,** and if we're going to have a quorum.

We look forward to seeing you again on **Wednesday, December 2.**

# **FRESH CARROT ADVISORY BOARD MEETING**

**Wednesday, December 2, 2009 -- 10:00 a.m.**  
**Kern County Farm Bureau Office -- Bakersfield**  
801 South Mt. Vernon Avenue, Bakersfield

## **A G E N D A**

- A. Call to Order -- Derek Yurosek, Chairman
  - 1. Attendance Sheet/Establish Quorum/Self-Introductions
  - 2. Recommend Replacements for Board Vacancies (if any)
- B. Old Business
  - 1. Discussion of Previously Tabled or Incomplete Agenda Items
  - 2. Review and/or Acceptance of Minutes, Board Meeting of March 17, 2009
  - 3. Review of Financial Statement (Incl. Authorization of unpaid bills)
  - 4. California Specialty Crops Council – Report from Lori Berger
- C. Research Committee--Reports & Recommendations
  - 1. Report from Marvin Curless
  - 2. Schedule for 2009 Reports/2010 Proposals
  - 3. Discussion/Announcement of 2010 Symposium date--March, 2010
- D. Report from Schramm & Williams – Bob Schramm
  - 1. Pesticide Matters
  - 2. Trade Matters
- E. Public Relations/Crisis Management Plan – Marilyn Dolan
  - 1. Update on 2009 Activities
  - 2. Environmental Justice Coalition
- F. Revision of 2009 Budget

*(Over)*

# **FRESH CARROT ADVISORY BOARD MEETING**

**Wednesday, December 2, 2009 -- 10:00 a.m.**  
**Kern County Farm Bureau Office -- Bakersfield**  
801 South Mt. Vernon Avenue, Bakersfield

## **A G E N D A (Page 2)**

### **G. Budget Worksheet for 2010 Budget**

1. Research/Schramm Proposal
2. Administrative Costs/Management Proposal
3. Crisis Management Contract Proposal
4. Other Expense Items – (incl. requests for misc. funding)
  - a. Ag in the Classroom
  - b. IPM Symposium
  - c. California Safety Training Corporation
5. INCOME -- Carryover, Crop Size & Assessment Rate
6. Closed Session

(Closed session pursuant to California Government Code 11126(a) regarding appointment, employment evaluation of performance, or dismissal of an employee. Closed session pursuant to California Government Code 11126(e) to discuss pending and/or ongoing litigation.)

- a. Evaluation of Management Staff
- b. Review of other 2010 Proposals

### **H. Standard Resolutions for 2010**

1. Crop Estimate & Rate of Assessment
2. Adopting the 2010 Preliminary Budget
3. Authorizing Management Contract for 2010
4. Authorizing Schramm and Communications Dept. Contracts for 2010
5. Authorizing Research Coordinator Contract for 2010

### **I. Reports & Correspondence**

### **J. Adjournment**

**(Action may be taken on any item on the Agenda)**